

2023-24 ANNUAL EEO PUBLIC FILE REPORT

**North County Communications, LLC**

Station: KPRL(AM)  
 Community of License: Paso Robles, CA  
 Reporting Period: July 21, 2023 – July 22, 2024  
 No. of Full-time Employees: Between 5 – 10  
 Small Market Exemption: Yes

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

| <i>TYPE OF INITIATIVE</i>   | DESCRIPTION OF ACTIVITY   |
|---|---|
| <i>Established an internship program designed to assist members of the community to acquire skills needed for broadcast employment.</i> | KPRL maintains an ongoing internship opening whereby members of the community may obtain the experience needed for broadcast employment. Program Director/Owner instructs, illustrates and answers questions.   |
| <i>Participated in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.</i>       | <p>The “Sound Off” Host interviewed a variety of youth groups on our daily program that airs Monday through Friday from 12:30 PM to 2:00 PM.</p> <p>Paso Robles &amp; Atascadero city council meetings are aired Tuesday evenings on KPRL. These organizations are directly tied to the Paso Robles, Atascadero and Templeton School Districts, and the students learn how radio broadcasting works. Our “Sound Off” Host answers questions the guests/students may have before and after their interview.</p> <p>Sound Off Special – November 28, 2023, the history of Israel.</p> <p>Sound off special – January 15, 2024, Escape From Slavery, Harriet Tubman, The Fight For Civil Rights, Underground Railroad, MLK.</p> <p>KPRL made Public Announcements, site visits and requests for volunteers, on behalf of Thanksgiving for Paso Robles which provided over 1300 meals to the community in need.</p> |

|  |   |
|--|---|
|  | <p>KPRL's Owner/Manager is always involved in the Mid State Fair.</p>   |
| <p><i>Sponsored events in the community designed to inform and educate the public as to employment opportunities in broadcasting.</i></p>  | <p>Pioneer Day in 2023.</p> <p>The KPRL Owner/Manager and staff participated in fundraisers or normal sponsorships for 2023-24.</p>   |
| <p><i>Participated in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.</i></p> | <p>In the past year, the Owner/Manager gave tours of the radio station. During the tours, the owner explains the history of broadcasting, how the EAS System works, the role radio plays in the local community, and career/employment opportunities in broadcasting..</p> <p>Tour - June 25, 2024 – The owner gave a tour of the station to the Boys &amp; Girls Club.</p> <p>Tour - July 2, 2024 – The owner gave a tour of the station to the Boys &amp; Girls Club.</p> |

During the Reporting Period, a total of zero full time position were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

#### LIST OF POSITIONS FILLED

| DATE OF HIRE | JOB TITLE | RECRUITMENT SOURCE REFERRING HIRE |
|--------------|-----------|-----------------------------------|
|              |           |                                   |
|              |           |                                   |
|              |           |                                   |
|              |           |                                   |

#### INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period:

| Recruitment Sources Used in Preceding Year | Number of Persons Interviewed that the Source Referred |
|--|--|
| Newspaper                                  | 0  |
| Radio Ads                                  | 0  |
| Cuesta College / Cal Poly                  | 0  |
| Employee Referral                          | 0  |
| Internet                                   | 0  |

#### RECRUITING SOURCES USED

The station used the following sources to recruit for all full-time positions filled during the reporting period.

| REFERRAL SOURCE                    | * | ADDRESS OF SOURCE   | CONTACT PERSON AT SOURCE | TEL. NO. AND E-MAIL ADDRESS OF SOURCE  |
|------------------------------------|---|---|--------------------------|--|
| Paso Robles Press                  | N | 829 10 <sup>th</sup> Street, Suite B<br>Paso Robles, CA 93446 | Classified               | (805) 237-6060<br><a href="mailto:cami@13starsmedia.com">cami@13starsmedia.com</a>   |
| On Air Announcements               | Y | Station KPRL<br>P. O. Box 7<br>Paso Robles, CA 93447          | Kevin Will               | (805)238-1230<br><a href="mailto:kevin@kprl.com">kevin@kprl.com</a>  |
| Website                            | Y | <a href="http://www.kprl.com">www.kprl.com</a>                | Kevin Will               | <a href="mailto:kevin@kprl.com">kevin@kprl.com</a>   |
| Cuesta College North County Campus | N | 2800 Buena Vista Drive<br>Paso Robles, CA 93446               | Career Connections       | (805) 591-6200<br>(805) 591-6370 fax<br><a href="http://www.cuesta.edu">www.cuesta.edu</a>                                 |
| Cal Poly College                   | N | San Luis Obispo, 93407  | Student Services         | (805) 756-1111<br>(805) 756-1593 fax<br><a href="http://www.careerservices.calpoly.edu">www.careerservices.calpoly.edu</a> |

\* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.