2024-25 ANNUAL EEO PUBLIC FILE REPORT

North County Communications, LLC

Station:	KPRL(AM)
Community of License:	Paso Robles, CA
Reporting Period:	July 21, 2024 – July 22, 2025
No. of Full-time Employees:	Between 5 – 10
Small Market Exemption:	Yes

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

TYPE OF INITIATIVE	DESCRIPTION OF ACTIVITY
Established an internship program designed to assist members of the community to acquire skills needed for broadcast employment.	KPRL maintains an ongoing internship opening whereby members of the community may obtain the experience needed for broadcast employment. Program Director/Owner instructs, illustrates and answers questions.
Participated in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.	The "Sound Off" Host interviewed a variety of youth groups on our daily program that airs Monday through Friday from 12:30 PM to 2:00 PM. Paso Robles & Atascadero city council meetings are aired Tuesday evenings on KPRL. These organizations are directly tied to the Paso Robles, Atascadero and Templeton School Districts, and the students learn how radio broadcasting works. Our "Sound Off" Host answers questions the guests/students may have before and after their interview. Sound Off Special – October 14, 2024 , Columbus Day History Sound Off Special – November 11, 2024, the history of Israel Sound off special – January 20, 2025, Escape From Slavery, Harriet Tubman, The Fight For Civil Rights, Underground Railroad, MLK. KPRL made Public Announcements, site visits and requests for volunteers, on behalf of Thanksgiving for Paso Robles which provided over 1300 meals to the community in need.

	KPRL's Owner/Manager is always involved in the Mid State Fair.
Sponsored events in the community designed to inform and educate the public as to employment opportunities in broadcasting.	Pioneer Day in 2024. The KPRL Owner/Manager and staff participated in fundraisers or normal sponsorships for 2024-25.
Participated in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.	In the past year, the Owner/Manager gave tours of the radio station. During the tours, the owner explains the history of broadcasting, how the EAS System works, the role radio plays in the local community, and career/employment opportunities in broadcasting..

During the Reporting Period, a total of zero full time position were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

LIST OF POSITIONS FILLED

Date of Hire	Job Title	Recruitment Source Referring Hire

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period:

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
Newspaper	0
Radio Ads	0
Cuesta College / Cal Poly	0
Employee Referral	0
Internet	0

RECRUITING SOURCES USED

The station used the following sources to recruit for all full-time positions filled during the reporting period.

Referral Source	*	Address of Source	Contact Person at Source	Tel. No. and E-Mail Address of Source
CalJOBS	N	3450 Broad Street San Luis Obispo, 93401	Help Desk	(877) 622-4997 CalJOBS.ca.gov
On Air Announcements	Y	Station KPRL P. O. Box 7 Paso Robles, CA 93447	Kevin Will	(805)238-1230 kevin@kprl.com
Website	Y	www.kprl.com	Kevin Will	kevin@kprl.com
Cuesta College North County Campus	N	2800 Buena Vista Drive Paso Robles, CA 93446	Career Connections	(805) 591-6200 (805) 591-6370 fax www.cuesta.edu
Cal Poly College	N	San Luis Obispo, 93407	Student Services	(805) 756-1111 (805) 756-1593 fax www.careerservices.calpoly.edu

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.