



City of Paso Robles

May 21, 2024

MEDIA ADVISORY
FOR IMMEDIATE RELEASE

Paso Robles Fire and Emergency Services
900 Park Street
805.227.7560
info@prcity.com

Paso Robles Fire and Emergency Services Announces Launch of PulsePoint Respond CPR App

What: Press conference to announce the launch of the “PulsePoint Respond” CPR app

When: June 3, 2024, at 11:00 AM

Where: Downtown City Park, Paso Robles, CA

Details:

Paso Robles Fire and Emergency Services will introduce the PulsePoint CPR app, a free mobile application that alerts CPR-trained citizens to nearby cardiac emergencies in public places. The app notifies users when CPR is needed and directs them to the closest publicly accessible Automated External Defibrillator (AED). PulsePoint aims to increase bystander CPR participation and improve emergency response outcomes. The companion app, PulsePoint AED, allows users to report and update AED locations, helping to maintain a comprehensive AED registry for the community. The app also provides community awareness of emergencies in the city, so residents can stay informed

Media Opportunities:

- **Interviews:**
 - Jonathan Stornetta, Fire Chief, Paso Robles Fire and Emergency Services
 - John Prickett, Fire Captain/Paramedic
- **Photo/Video:**
 - Live demonstration of the PulsePoint app
 - Bystander CPR and AED usage simulations

RSVP:

Please confirm your attendance by June 1, 2024

Contact John Prickett at jprickett@prcity.com or 805.227.7560 to RSVP or for additional information.