



**MEDIA RELEASE**  
**February 22, 2023**

**FOR IMMEDIATE RELEASE**

**Police Department**  
**900 Park Street**  
**(805) 237-6464**

**City Council Updates Downtown Parking Program**  
***Two Free Hours Of Parking Per Day to Continue, New Mobile App Forthcoming***

Paso Robles, CA, - On February 21, 2023, the Paso Robles City Council approved updates to the downtown parking program which will take effect March 1, 2023.

The following is a summary of the updates:

- All patrons will be provided two free hours of parking per day (a license plate must be entered prior to receiving free parking);
- The rate will increase to \$2 per hour after the free two hours; which reflects an increase of \$1 per hour from the previous rate;
- A new mobile app will be launched to replace the WaytoPark app; existing WaytoPark users will be notified of how to transfer account information to the new app once it is launched;
- Customers can pay or start their parking sessions using:
  - The new Flowbird mobile application or
  - The new Pay by Text feature (no app needed) or
  - Any of the 34 pay stations (Cash is accepted at 3 pay stations in Downtown)
- All downtown parking signs will be updated with the new information;
- How to guides and videos are being created and will be released to the public to assist with commonly asked questions regarding use of the mobile application, kiosks and parking locations (free, paid, permit).

There are no proposed changes to the Senior Downtown Parking Permit Program at this time. The annual Senior Downtown Parking Permits will go on sale starting March 1st. Seniors 65 and older can purchase a permit for \$30 per year. Permits are valid from April 1st – March 31st. With the Senior Permit, seniors can park in any paid parking space Downtown without payment.

Senior permit requirements:

- Must be 65 years of age or older with a valid driver's license
- Must be a Paso Robles resident (within City limits)
- Must be the registered owner of the vehicle
- Must not be a Downtown employee or business owner

- Limited to 500 permits annually
- Limited to 1 permit per household (1 vehicle)
- Completed applications must be turned in before April 30th

Senior Downtown Parking Permit applications will be available at the following locations starting March 1st:

- Paso Robles Police Department
- Paso Robles Senior Center
- Paso Robles Library
- Online at [www.prcity.com/parking](http://www.prcity.com/parking)

Attached is a flyer that answers some commonly asked questions. Additional information regarding the parking program and parking maps can be found online at [www.prcity.com/parking](http://www.prcity.com/parking).

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