

# Press Release

Date: January 6, 2026

From: San Miguel Fire Department  
Chief Scott Young | [scott.young@sanmiguelcsd.org](mailto:scott.young@sanmiguelcsd.org) | 805-467-3388

Regarding: San Miguel Fire Department Deploys Digital Alerting to Protect Responders and motorists

---

San Miguel, CA – In a major advancement for roadway safety, the San Miguel Fire Department has implemented HAAS Alert's Safety Cloud®, a public safety solution that delivers real-time digital alerts to motorists when emergency vehicles are approaching or working on scene. This life-saving technology provides drivers with crucial extra warning time – proven to reduce collision risks by up to 90%.

While California Move Over laws require drivers to slow down and change lanes for active emergency vehicles, flashing lights and sirens often don't provide enough warning to drivers, especially at high speeds or in poor visibility. Safety Cloud solves this by delivering safety alerts to drivers through multiple channels:

- Navigation apps: Automatic warnings appear in Waze and Apple Maps
- Vehicle dashboards: Built-in alerts for 2018 and newer Chrysler, Dodge, Jeep, and RAM vehicles, plus 2024 and newer Volkswagen vehicles

"This technology bridges the gap between what the law requires and what actually happens on the road," said Chief Scott Young. "When our emergency warning lights activate, Safety Cloud gives drivers critical extra time to anticipate us and safely react – protecting both our personnel and the public we serve."

The system requires no action from drivers beyond using their regular navigation apps. San Miguel Fire Department joins more than 4,000 agencies nationwide already using this protection system, with HAAS Alert actively expanding to additional vehicle platforms.

"Roadside line-of-duty deaths are preventable tragedies," added Chief Young. "By combining this technology with public awareness, we're creating safer roads for everyone."

For more information about this life-saving technology, visit [www.haasalert.com](http://www.haasalert.com).

# Social Copy

The San Miguel Fire Department is taking road safety in San Miguel to the next level with [Safety Cloud by HAAS Alert](#). This technology sends [digital alerts](#) to nearby drivers when our emergency vehicles are responding to an incident. You'll receive these alerts directly on your in-dash system if you drive a 2024 or newer model of Volkswagen vehicles or 2018 and newer models of Chrysler, Dodge, Jeep, and RAM, or through popular navigation apps like Waze and Apple Maps.

By giving you extra time to slow down and move over, Safety Cloud helps [reduce collision risks](#) by up to 90% and supports compliance with California Move Over laws. Let's work together to make our roads safer for everyone - share with friends and family to spread the word.

#SlowDownMoveOver #SafetyCloud #HAASAlert