

News Release



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Lifesavers Get Halloween Ready by Donating Blood

Donors can pick up an 'Instant Halloween Costume' while saving lives.

SAN LUIS OBISPO, Calif (September 9, 2024) — Blood donors can cross 'save lives' and 'find a Halloween costume' off their to-do list. Vitalant is rewarding all blood donors September 15 through October 5 with a spooktacular free 'Instant Halloween Costume' T-shirt.

Not having a robust blood supply can be a scary situation. Every two seconds, someone in the U.S. needs blood. This could be a little girl in the ICU or a mother with Stage 3 leukemia. September is National Preparedness Month. It's the blood on hospital shelves that helps save lives when emergency strikes.

Donors of all blood types, especially type O are needed every day to replenish what is used to help patients. In an emergency, O-negative is crucial when there is not time to determine a patient's blood type, and O-positive can help anyone with Rh-positive blood.

September 15 through October 5, all donors who make an appointment through the Vitalant app and donate will be automatically receive an 'Instant Halloween Costume' T-shirt, redeemable through the online Donor Rewards program.



Download the [Vitalant app](#) to make an appointment, review recently updated eligibility requirements at vitalant.org or call **877-25-VITAL** (877-258-4825). Recent changes by the FDA now allow over 60% of the population to donate blood.

Select Upcoming San Luis Obispo County Blood Drives

Tuesday, September 17 – Ernie Ball Guitar Strings, San Luis Obispo, 11:30 AM – 3:30 PM

Wednesday, September 18 – Pizza Port, Morro Bay, 3:00 PM – 6:00 PM

Thursday, September 19 – Adventist Health Twin Cities Hospital, Templeton, 9:00 AM – 2:00 PM

Friday, September 20 – Atascadero Elks Lodge, 1:00 PM – 6:00 PM

Friday, September 20 – Grocery Outlet, Nipomo, 10:30 AM – 2:30 PM

Friday, September 27 – Paso Robles Masonic Lodge, 2:00 PM – 6:00 PM

Monday, September 30 – Idler's Paso Robles, 10:00 AM – 2:00 PM

Donors can also give at the Vitalant San Luis Obispo donation center at 4119 Broad Street.

About Vitalant

Vitalant (Vye-TAL-ent) is one of the nation's largest nonprofit blood and biotherapies healthcare organizations, providing hospitals and patients across the U.S. a safe blood supply, specialized laboratory services, transfusion medicine expertise and world-renowned research. Individuals generously donating blood, volunteering and giving financially are essential to our lifesaving mission. Learn more at vitalant.org.

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