

News Release



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Summertime Activities Impact Blood Supply Public urged to give at Adventist Health Twin Cities Hospital

SAN LUIS OBISPO, Calif. (June 3, 2024) — As we approach summer, Vitalant is urging eligible donors to give blood to help prevent a summer blood shortage. Every day, someone in the U.S. needs blood and Vitalant typically sees few donors during this time of year due to school being out and family vacations.

Upcoming San Luis Obispo County / Templeton Area Blood Drive

Thursday, June 6 – Templeton, Adventist Health Twin Cities Hospital, 9:00 AM – 2:00 PM

Vitalant reminds all eligible donors that patients can't take a break from needing lifesaving blood transfusions and they can help. During June, Vitalant is thanking donors who make time to give blood with a \$10 gift card through Donor Rewards and a chance to win one of 5 \$5,000 gift cards in the [Summer Adventure Gas Giveaway](#).

While all blood types are needed, there's an urgent need for type O blood donations—the most transfused blood type. Type O donors can maximize their impact by giving a Power Red donation when a concentrated dose of red cells is given, and other blood components are safely and comfortably returned to the donor. Platelets are also constantly needed because they must be transfused within five days of donation. They are primarily given to cancer patients undergoing treatment.

"It's simple, donating blood saves lives," said Susan Noone, regional director for Vitalant. "We need to see at least 250 donors every day along the Central Coast in order to meet the needs of patients who are relying on that blood to help give them a second chance."

The upcoming blood drive at Adventist Health Twin Cities Hospital is just one of the dozens of community blood drives Vitalant organizes in San Luis Obispo County each month.

To learn more and schedule an appointment to donate, please visit vitalant.org or call **877-25-VITAL** (877-258-4825). Donors can also give at the San Luis Obispo donation center at 4119 Broad Street.

About Vitalant

Vitalant (Vye-TAL-ent) is one of the nation's largest nonprofit blood and biotherapies healthcare organizations, providing hospitals and patients across the U.S. a safe blood supply, specialized laboratory services, transfusion medicine expertise and world-renowned research. Individuals generously donating blood, volunteering and giving financially are essential to our lifesaving mission. Learn more at vitalant.org.

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